

KEY INFORMATION

Degree earned: Doctorate of Business Administration
Enrolment/Formal Registration: DBA student at Audencia
Language: English
Duration: 3 years, part-time
Tuition: €35,000 (excl. yearly 1 week travel and lodging)

The DBA is a 3-year, part-time programme delivered in a hybrid format, with 1 week of face-to-face teaching each year and the remainder taught online. The first year in-person course takes place at Wittenborg in the Netherlands, while the second and third years are delivered at the Audencia Paris/Nantes campuses.

Eligibility

- MBA or master's degree
- 5 years of professional experience, including managerial responsibilities
- Minimum 25 years of age
- Proficiency in English

Annual start date: November

APPLICATION PROCESS

- Apply online at <https://www.wittenborg.eu/audencia/dba-apply.htm>
- The application should include a research proposal of minimum 3 pages in length, including the title of the proposed research, an introduction to the topic, the research question to be investigated, a brief literature review and reference list.
- The research proposal will be considered by the DBA Programme Director as part of the application process. Candidates under consideration will then be invited to attend an interview.

SCHOLARSHIPS

- Scholarships may be available for candidates with exceptional professional profiles and/or research and publication experience at the discretion of the Audencia-Wittenborg DBA Advisor.
- Scholarship applications should be in the form of a report highlighting the research, academic publication and professional experience of the applicant, demonstrating how their experience has prepared them for doctoral studies.

2023/24 All information - including prices - is non-contractual and may be subject to change at any time by Audencia.
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DBA PROGRAMMES EXECUTIVE EDUCATION

DOCTORATE IN BUSINESS ADMINISTRATION

**In collaboration with Wittenborg University of Applied Sciences
 AMSTERDAM, APELDOORN, PARIS, NANTES & ONLINE**



Prof. Ad KIL, PhD



Prof. Ji-Yong LEE, PhD



Prof. R. Blomme, PhD



Aydan Holtrigter, MSc, MBA



Dr Rauf Abdul

Contact: audencia-dba@wittenborg.eu
 +31(0)88 6672688

Main campus Nantes
 8 Route de la Jonelière
 44312 Nantes, France

Campus Paris
 122 Bd Victor Hugo
 93400 Saint-Ouen-sur-Seine
 Paris, France



Main campus
 Brinklaan 268
 7311 JD Apeldoorn

Amsterdam location
 Herikerbergweg 260
 1101 CT Amsterdam





A DBA with Audencia

In collaboration with Wittenborg

THE DBA PROGRAMME EXPERIENCE

The DBA is a 3-year, part-time programme designed to suit the lifestyles both of executives who wish to combine their practical expertise with the highest level of management education, and early career business and management academics aiming to take their applied research skills to a higher level. This programme is delivered in a hybrid format, with 1 week of face-to-face teaching each year and the remainder taught online. The first year in-person course takes place at Wittenborg in the Netherlands, while the second and third years are delivered at the Audencia Paris/Nantes campuses.

The DBA courses enable participants to develop their skills in management research and to engage with cutting-edge research topics and themes across management sectors. Through course work in the first 12-24 months of the programme, participants develop advanced management research competencies, enabling them to develop the research for their doctoral thesis under the supervision of the joint faculty of Audencia and Wittenborg. Through conducting this large-scale research project within their professional organisations or sectors, participants gain in-depth knowledge and enriched leadership experience.

DBA participants become part of the Audencia research community, attending online research seminars, networking with other management researchers at conferences and workshops, and engaging in the research life at Audencia.

HISTORY OF AUDENCIA

Founded in Nantes in 1900, Audencia – from the Latin *audientia*, meaning “listening”, and *audacia*, meaning “daring” – was first accredited by EQUIS in 1998 and is ranked amongst the top European business schools.

EQUIS, AACSB & AMBA

In 2020, Audencia was awarded reaccreditation by EQUIS, AACSB and AMBA for the maximum period of five years and has become one of the 30 schools in the world included in the Positive Impact Rating.

WITTENBORG

Wittenborg University of Applied Sciences is currently the most international business school in the Netherlands. With over 1,500 students and staff representing more than 100 nationalities, its main campus in Apeldoorn and a location in Amsterdam, Wittenborg is the ideal partner for Audencia.

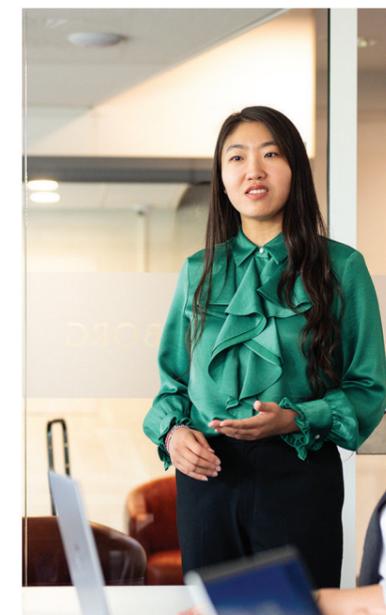
THE DBA PROGRAMME STRUCTURE

* May be subject to change

STAGE 1	
DOCTORAL DEVELOPMENT COURSES	
YEAR 1	YEAR 2
MODULE 1 Research in Management <ul style="list-style-type: none"> Introduction to research methodology and research ethics Literature, data collection & data analysis Research design, (mixed) methodology Applied research methodology, design research and action research 	MODULE 2 Responsible Business Strategy <ul style="list-style-type: none"> Responsible business strategies Responsible risk management
	MODULE 3 Leadership, Innovation and Change <ul style="list-style-type: none"> Leading change in organisations Sustainable purchasing & supply chain innovation

STAGE 2	STAGE 3	STAGE 4
RESEARCH PROPOSAL SUBMISSION	THESIS DEVELOPMENT	THESIS COMPLETION
YEAR 1	YEAR 2 / YEAR 3	YEAR 3
<ul style="list-style-type: none"> Research proposal development workshop Submission and individual assessment Research proposals (end of year 1) Research proposals presentation Appointment of supervisors 	<ul style="list-style-type: none"> Literature review, theoretical framework and methodology Thesis development under supervision 	<ul style="list-style-type: none"> Thesis completion workshop Submission of thesis Appointment of examiners Examination of thesis 'Viva Voce'
Transversal doctoral development/career seminars delivered throughout the programme		

PARTICIPANT PROFILES AND CAREER DEVELOPMENT



Originating from different countries and education sectors, DBA participants have a wide range of industry experience and managerial backgrounds. Group sizes are small and enable close interaction between participants and faculty members.

Doctoral development and career workshops during the programme support DBA candidates in choosing the right career path following their DBA studies. Many DBA participants aim to fast-track their management career with a doctorate degree. DBA candidates may also seek to become consultant experts in a particular business and management domain through the completion of their DBA studies.

Other DBA candidates may consider enhancing their career in the academic world following the successful completion of their thesis. Possibilities for gaining lecturing experience and writing publishable academic journal articles exist in parallel to DBA studies at Audencia.

Doctoral development/career seminars are delivered throughout the programme.

CLASS PROFILE

32 Average age

10+ Nationalities

42% Women

12 Average years of professional experience